



LTS training and consulting

Developing Intercultural Training Skills

A trainer training course leading to the LTS Certificate in Intercultural Training

About the course

Developing intercultural training skills is a five-day train the trainer course which has been held five or six times a year at LTS in Bath and at locations abroad since January 2005. The course is designed for experienced trainers from fields such as business language training, communication skills training and management training, who wish to learn more about the theory and practice of intercultural training, both to integrate intercultural topics into their current training and also to deliver their own intercultural training courses.



Objectives and outcomes

By the end of the course, participants will:

- have a good understanding of the key conceptual frameworks of the intercultural field
- be able to define how cultural values influence attitude and behaviour
- be aware of how culture forms an integral part of international communication
- be able to incorporate intercultural elements into their own areas of training
- be familiar with the main types of intercultural training
- be able to design different types of intercultural training courses
- be familiar with training techniques, activities and materials for intercultural training
- know how to use different tools to evaluate the success of intercultural training

All participants who complete the course successfully will receive the **LTS Certificate in Intercultural Training**.

We offer five dates for this course in Bath in 2008:

**23 - 27 June 25 - 29 February 21 - 25 April
29 September - 3 October 24 - 28 November**



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Course outline

Day 1 – An introduction to the cross-cultural field

- Introduction and objectives
- Intercultural simulation and debrief
- Perceptions of other cultures
- What is culture?
- Cultural values
- Impact of values on work practices

Day 2 – Culture and communication

- Key cultural models, frameworks and dimensions
- Implications and opportunities for communication skills training
- Culture and communication - the role of language
- The role of culture in social interaction, meetings and discussions, presentations, negotiations, written communication
- Activities to integrate cultural issues into communication skills training
- Examples of materials and activities

Day 3 – Types of intercultural training and training activities

- The contexts of intercultural training
- Types of intercultural training
 - culture-general versus culture-specific
 - culture training for relocation
 - general awareness raising
 - working in international teams
- Designing intercultural training courses – stages of course design; use of high level and detailed design documents
- Designing a country specific intercultural training session for relocation
- Activities and materials for intercultural training
- Exploiting video and audio resources

Day 4 – Types of intercultural training and training activities

- Assessing intercultural competence - methods and tools
- Tailoring training design to differing learning styles across cultures - cognitive learning, experiential learning, engaging with the learners' emotions
- Exploiting artefacts and authentic material
- Using case studies and critical incidents
- Using role plays and simulations

Day 5 – Training delivery and evaluation

- Designing an intercultural workshop for working in international teams - needs assessment, seminar design, activities and learning approaches, materials design
- Evaluating intercultural training - measuring the success of training
- Sources for further reading and professional development
- Course review and personal action points



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About LTS

LTS training and consulting was founded in 1980 and is based in Bath. The company provides business English, communication skills and intercultural training to corporate and institutional clients worldwide. Since 2003 LTS has been one of the leading organisations worldwide providing trainer training in the intercultural field.



Facilitators

The facilitators of this course are Adrian Pilbeam and Philip O'Connor. Both have long experience as senior training consultants with LTS in Bath, and have run intercultural training and trainer training sessions in many parts of the world.



Course fee (per participant)

€340 (or £560 for those not in the Euro zone)
plus VAT @ 17.5%

This price includes all course materials but not accommodation. This can be arranged in guest houses, hotels or with British host families, from £40/ €60 per night.



Training grants

Trainers involved in adult education in most European countries can apply for Grundtvig in-service training grants under the EU Lifelong Learning Programme. Contact us for details or see:

http://ec.europa.eu/education/programmes/llp/grundtvig/grund3_en.html

Location

The course will take place at the LTS training centre in Bath, UK. We can also run a similar or tailored version of this course on an in-house basis worldwide. Contact us for details.

Recent in-house courses have been run for trainers at Air France and Audi Akademie in Germany, for facilitators from the SkyTeam airline alliance from France, the US, Italy and Mexico, for trainers at KEY AB in Sweden and for teachers at The British Council in Rome.



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LTS and Bath

LTS has its training centre in Bath, a UNESCO World Heritage site and one of Britain's most attractive cities. Bath is also close to well known historic sites, such as Stonehenge and Avebury. The LTS training centre is just 5 minutes on foot from the city centre.



Bath is 180 km west of London, with excellent transport links. The nearest airport is Bristol (40 minutes by taxi), with direct flights from many European cities or connections via Amsterdam, Brussels and Paris. London Heathrow Airport takes 2 to 2.5 hours by train or coach.



**To book your place, please fill in the form below
and fax it back to LTS or send an e-mail to courses@lts-training.com**

Name .

Organisation .

Job title .

Address .

Telephone .

Fax .

E-mail.

I would like to participate in the
LTS *Developing Intercultural
Training Skills* course. Please
book a place for me on:

25 - 29 February 2008

21 - 25 April 2008

23 - 27 June 2008

29 Sept - 3 Oct 2008

24 - 28 November 2008

I would like to organise
an in-company seminar

LTS training and consulting

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