

Certificate in International Business English Training

Jointly validated and managed by English UK and Trinity College London



About the course

The Cert IBET (Certificate in International Business English Training) is an international qualification, jointly validated and managed by English UK and Trinity College London. It develops teachers' ability to design and deliver quality Business English training courses.

With **only four to eight participants**, each of our blended learning Cert IBET courses runs over five days (30 hours) in Bath with a further 20+ hour trainer-supported distance learning programme which you can **complete at your own pace** (two months max).

Course Outline

1. Definitions of Business English
2. Concepts and language in a business context
3. Needs analysis and research
4. Materials and resources
5. Internationalism and culture
6. Course and syllabus design
7. Methods and approaches
8. Business communication skills
9. Assessment and evaluation
10. Professional development and employment

Course Leaders



Sara Helm



Rebecca Utteridge

Business English trainers and authors, **Sara Helm** and **Rebecca Utteridge**, will draw on their extensive experience to guide you through your exploration of best practice in Business English training.

"Marks a milestone in my professional development"
Katrin Lichterfeld – Germany

"All killer-no filler!" Kirstin McLenaghan – UK

"An extremely enriching experience for me" Anne-Marie Retout – France

To gain the Cert IBET qualification, you will additionally need to complete a 3000 - 4000 word post-course assignment.

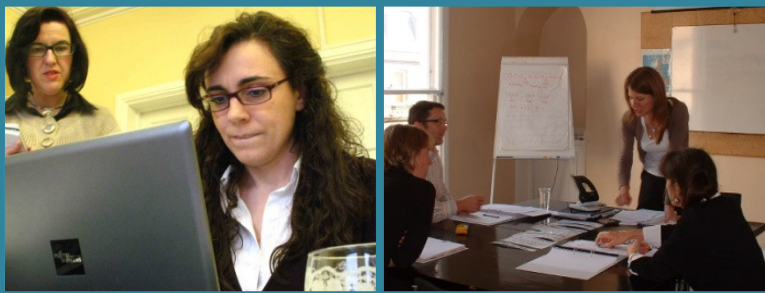
The minimum entry requirement is a Trinity Cert TESOL or Cambridge CELTA (or equivalent overseas teaching qualification) and one year's full-time English language teaching experience. Non-native speaker applicants should have a minimum level of English equivalent to Trinity ISE III, IELTS 7.0, TOEFL 627 or CEFR C1.

A little experience of Business English training and access to Business English learners would be useful.

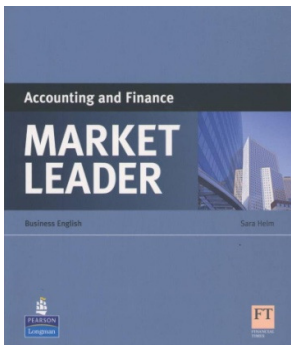
About LTS

As a leading UK provider of **Business English** and **intercultural communication** training, LTS has worked with global organisations for over 30 years.

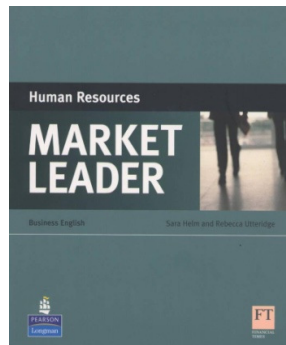
We were also one of the first companies in Europe to deliver courses leading to a qualification in **Business English trainer training**, and since 2005 have also offered a highly rated train-the-trainer course for intercultural trainers, called **Developing intercultural training skills**.



Publications



ISBN:978 1 4082 2002 3



ISBN:978 1 4082 2004 7

Sara Helm and **Rebecca Utteridge** are Business English authors. Their most recent publications are two titles in the **Market Leader** ESP Series (Pearson Longman) - **Accounting and Finance** and **Human Resources**.

Earlier publications include titles in the **Best Practice** series (Heinle ELT), contributions to the **In Company** series (Macmillan) and a Meetings Skills series for the Business Skills resources bank at the number one site for English language teachers - www.onestopenglish.com

2012-2013 Fixed Course Dates

3-7 December 2012

11-15 March 2013

19-23 August 2013

9-13 December 2013

Course Fee GBP 850

Assignment fee GBP 180

Other courses

In addition to our fixed date courses in Bath, a range of alternative delivery options is available:

- closed group courses at any time of year
- delivered in Bath or at a location of your choice
- face to face / blended learning

Location and accommodation

Located very close to the heart of the UNESCO World Heritage City of Bath, the LTS training centre provides a convenient and convivial learning environment. As a popular tourist destination, Bath offers a wide choice of places to stay. See our website for hotel and B&B recommendations or book one of our friendly host families.

Contact Details

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