

Teaching English for International Business

A train-the-trainer course leading to the *Trinity Certificate in International Business English Training*



About the course

Teaching English for International Business (TEIB) is a train-the-trainer course which runs over 5 days. The course aims to develop teachers' ability to design and deliver quality business English training. It forms a major part of the study needed to obtain the *Certificate in International Business English Training (Cert IBET)*, a qualification offered in partnership with English UK and Trinity College London.

Course Outline

1. Definitions of business English
2. Concepts and language in a business context
3. Needs analysis and research
4. Materials and resources
5. Intercultural communication
6. Course and syllabus design
7. Methods and approaches
8. Business communication skills
9. Assessment and evaluation
10. Professional development and employment

Course Leaders



Sara Helm



Rebecca Utteridge

Business English trainers and authors, **Sara Helm** and **Rebecca Utteridge**, will draw on their extensive experience to guide you through your exploration of best practice in business English training.

"Great and stimulating experience - marks a milestone in my professional development." Katrin Lichterfeld – Germany

"I'm very glad I participated in this course; it was an extremely enriching experience for me." Anne-Marie Retout - France

Our TEIB course in Bath runs over 5 days (30 hours) with a maximum of 8 participants. We offer an option to complete a further 20-hour distance component over a maximum of two months, necessary to gain the Cert IBET qualification.

In addition, Cert IBET candidates need to successfully complete a 3000-4000 word post-course assignment, within twelve weeks of the end of the distance component.

The minimum entry requirement is a Trinity Cert TESOL, Cambridge CELTA, or equivalent overseas qualification and one year's teaching experience. Teachers with 3 years' relevant teaching experience but without a formal TEFL qualification are welcome to apply to LTS for an assessment consultation.

About LTS

As a leading UK provider of **business English** and **intercultural communication** training, LTS has worked with global organisations for over 30 years.

We were also one of the first companies in Europe to deliver courses leading to a qualification in **business English trainer training**, and since 2005 have also offered a highly rated train-the-trainer course for intercultural trainers, called **Developing intercultural training skills**. This course is also eligible for Grundtvig funding.



EU Funding for Teachers

Teachers and trainers in adult education institutions in most European countries outside the UK can apply for Grundtvig in-service training grants to attend this course in the UK, under the EU Lifelong Learning Programme. Please contact us for help with your application.

Fixed Course Dates

The five day face-to-face component will be run in Bath on the following dates:

	Funding application deadline
5-9 September 2011	expired
5-9 December 2011	expired
20-24 February 2012	16 September 2011
21-25 May 2012	16 January 2012
3-7 September 2012	30 April 2012

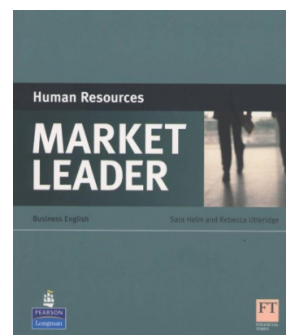
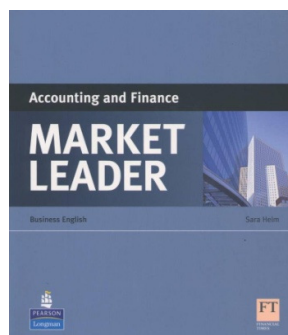
Extra Course Dates

Face-to-face courses can be delivered at LTS in Bath or at a **different location** on demand. The face-to-face component can be expanded as desired.

Our Publications

The LTS team have authored numerous well known **business English publications**. These include the *Business English Skills* series (Pearson Longman), the award winning *Teaching Business English* (OUP), several titles in the *Best Practice* series (Heinle ELT), six specialist titles in the latest *Market Leader* series (Pearson Longman), as well as contributions to the *In Company* series (Macmillan).

LTS online publications include materials for www.market-leader.net and www.onestopenglish.com



Course Fees (no VAT charged)

Five day course	Euro 625	GBP 520
Distance component	Euro 215	GBP 180
Assignment fee	Euro 190	GBP 160

Location and accommodation

Located very close to the heart of the UNESCO World Heritage City of Bath, the LTS training centre provides a convenient and convivial learning environment.

As a popular tourist destination, Bath offers a wide choice of places to stay. We can organise a hotel, B&B or host family - on a self catering, B&B or half-board basis - close to the LTS training centre and a very short walk from the city centre.

Contact Details

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